

Social Entrepreneurship Project

Throughout the semester we have explored a variety of issues and challenges that are present in our world today. Whether cultural, political, humanitarian, or otherwise, it takes creativity and hard work to solve the problems of our complex global society.

For your final project, you will work by yourself or with a partner to identify a cultural issue and present an idea to help solve that problem. For example, you may decide to take on child literacy in Africa through a book donation program, or tackle water shortages in Asia by building wells. Whatever you choose for a topic, your presentation **MUST** contain the following:

1. Statement of the Problem (what is wrong, facts and history to understand it)
2. Proposed solution (a fundraiser, a charity, etc.)
3. Estimated budget (what would it cost to pull this off, how will you fund it?)
4. **WHY** this issue is important, and **WHY WE SHOULD WANT TO HELP!**

Basically, pretend that someone is looking to give away \$1,000,000 to a good cause and you need to convince that person why the money would be well spent on your idea. Additionally, you will be assessed on the following criteria:

- Problem is clearly stated and a sufficient background of both the history and relevant statistics/demographics is presented
(15 points)
- Solution offered is relevant to the problem, original, creative, and sustainable (will be able to continue or be expanded after the first effort)
(20 points)
- Budget demonstrates that students understand what resources and logistics would be necessary to create change around your topic
(15 points)
- Presentation stresses the importance of solving this issue and effectively demonstrates why someone here at home should be invested in this issue
(20 points)
- Presentation is well-rehearsed and everyone has an equal part in the delivery
(15 points)
- Presentation contains multi-media, is engaging, and free of spelling & grammatical errors
(15 points)

Good luck! I look forward to seeing your final product.